

intrigue EVENTS

Venue Consulting & Management



“From Refined to
Electrifying”

Curating

the Ultimate Experience

Intrigue provides the connections needed to succeed in this competitive market. Our relationships with local and national wedding and event planners, top vendors, hospitality managers, and client relationships are vital to driving business to your event space. Partnering with the best has given us the edge to be able to promote and execute successfully making ones vision a reality.

From private restaurants, hotels, unique and unconventional venues, mix-use space, breweries, and everything in between, we are ready to assist you no matter the scale or scope of your project. Whether a finished product or a project in the pipeline, Intrigue is here to consult, manage, and sell your space to maximize profit.

- DESIGN
- IDENTITY
- MARKETING
- SERVICES
- SALES & EXECUTION

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Get to *know us*

Let us *redefine*
your definition
of *SUCCESS*:

With over ten years of experience in the region, we know what it takes to sell, design, and deliver a successful venue. We will work with your team in order to determine how to maximize the use of your space. Structurally, we will work with your architect to create a layout that provides the best use of the square footage, lighting plans, and design details. On the inside, our goal is to assist you in creating a one-of-a-kind interior with timeless style, unforgettable features, and regional charm.

We know what it takes to stand out. By assisting in opening three new venues in Charleston's historic downtown in the last three years, we have the expertise to design a venue or space that is as elegant as it is eclectic. We create spaces with unique aesthetics while staying true to your cities renown classic style.

Intrigue offers international event coordination and design. Our staff has developed strategic methods of effective communication, professional services, and unlimited resources to make your vision a reality.

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Setting up for

Success

Design

Interior Design | Sourcing & Styling
Floor Plans | Landscaping
Historic Preservation | Budget
Project Management | New Construction

IDENTITY

Logo Development | Website Design
Collateral | Brand Deck Development
Content Development

Marketing

Strategy & Marketing Plan
Social Media | Cross Marketing
Advertising | Partnerships

CONNECT

Google & Ad Placement
Social Media | Email Campaigns
Photography | Videography

Partnerships

Bar Service | Catering | A/V
Vendors
Wedding & Corporate Planners

ADMIN

Contract Development
Pricing | Hiring
Policies & Guidelines

Operations

Sales | Event Manager | Logistics
Staffing & Training
Food & Beverage Development
Steps of Service & Standards

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“It’s all in the *Details.*”

Design

Our designer will consult with you and your architect to determine the best use of the space. From the layout to the fixtures, we design with a focus on creating a space that is scaleable.



Staffing

To get the most out of your space, creative people must be dedicated to it. We outfit your venue with the on-site management necessary to book, network, and keep things running smoothly.



Marketing

Standing out takes innovation and precision. Our marketing team is able to assist in building a unique brand others will come to recognize. We are ready to execute a strategy across all platforms.



Sales

We help you determine monthly sales goals based on the current market. In addition, by providing booking software and training, we make your launch and day-to-day operations seamless.



Bringing Old & New Spaces to Life

We take a distinctive approach, as we are one of the few operators in the industry that is a complete resource. We provide all services needed to design, staff, and market your event space. In addition to managing your venue, our team can provide the option for you to maximize your profit by hosting in-house events.

Intrigue brings its experience, industry relationships, and a multifaceted staff to insure the highest level of customer service to your clients.

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The background of the image shows an event space with long wooden tables set with white linens, glassware, and small green centerpieces. The room is decorated with large, geometric metal lanterns containing ferns and lit candles. The space is bright and airy, with large windows in the background.

Our *Creativity* Your *Reality*

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